



ACT NOW
FOUNDATION

Dementia Resource Center

8TH ANNUAL

Music & Memories Gala

A Night to Shine!

SPONSORSHIP OPPORTUNITIES

Saturday, March 6, 2027, 6 PM to 11 PM

Celebrating 15 Years

Act Now Foundation

Dementia Resource Center

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ABOUT ACT NOW FOUNDATION

Since 2012, Act Now Foundation has been a trusted nonprofit resource for families affected by Alzheimer's disease and related dementias across northern New Jersey. We provide free cognitive assessments, caregiver support, dementia education, long-term care planning, and connections to vital resources.

Founded by caregivers Kristine Allen and Cary Lopez, Act Now was born from their firsthand experience navigating dementia and recognizing the need for accessible, local support.

Today, we empower families, educate communities, and advocate for change, working toward a more informed, compassionate, and dementia-friendly New Jersey.

OUR MISSION

To ensure no family faces dementia alone by providing free support and education, empowering caregivers, and advocating for the dignity, care, and well-being of everyone affected by dementia..



BY THE NUMBERS: OUR IMPACT SINCE 2016

**1,500+
Caregivers
Helped**

**4,200+
Screenings**

**5,600+
Educated**

**900+
Families
Supported**

**2 NJ Laws
Passed**

WHY YOUR SUPPORT MATTERS

Alzheimer's is the 7th leading cause of death in New Jersey and 5th for women. Nationally, it ranks 6th. And the numbers are rising.

The Reality in New Jersey:

New Jersey ranks **8th** in the U.S. for Alzheimer's prevalence among seniors

185,000+ people are living with Alzheimer's

Supported by **272,000+** unpaid caregivers

Nearly **50%** go undiagnosed, and most lack access to support

The crisis is growing fastest in low-income, urban, and Hispanic communities, where stigma is high and services are scarce. This is where Act Now Foundation steps in, delivering early detection, bilingual education, and life-saving support at no cost to families.

"Incredible support to those going through the painstaking task of seeing loved ones deteriorate. Only those who have gone through this know how difficult it is." — Papo O., Caregiver

"I needed to have someone who lived what I was about to encounter. Cary showed me kindness and understanding... I will never forget you, Act Now!" — Regina F., Caregiver

Alzheimer's Resource Center of NJ

SUPPORT | EDUCATE | SCREEN | ADVOCATE



MEET OUR TEAM



Kristine Allen
President &
Co-Founder



Cary Lopez
Executive Director
& Co-Founder



Stacy Hutsell
Program
Director



Jessica Vega
Program Manager
Administrative



Alba Sepulveda
Program &
Marketing Manager



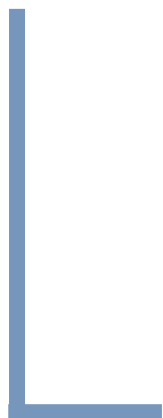
Katia Suttile
Program Manager
Programmatic



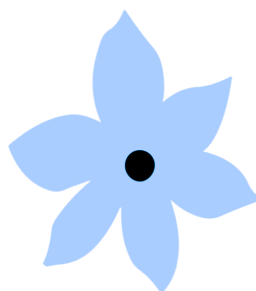
Jennifer Lamsick
Program
Coordinator

"Their professionalism and kindness during the screenings made our seniors feel well-supported. We truly look forward to a fruitful, ongoing partnership."

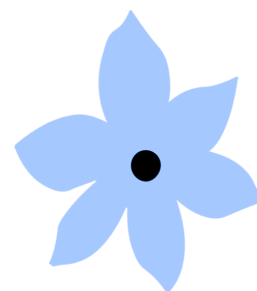
— Samuel Oh, Program Director, AWCA



Linda Lembo
Dementia Educator
& Care Coordinator



Kathleen Nowack
Care Coordinator



Vivian Matias
Care Coordinator

WHY PARTNER WITH US

Sponsorship with Act Now Foundation isn't just a donation, it's a strategic partnership that drives both social impact and business results. Here's how:



- Your support brings free dementia services directly to families in New Jersey.
- Be recognized as a community leader through events, media, and outreach campaigns.
- Provide purpose-driven opportunities for employees to volunteer and participate, boosting morale, team cohesion, and retention.
- Be recognized as a champion in the fight against dementia. This partnership allows you to build a legacy of support that impacts the community and enhances your corporate social responsibility profile.

TRUSTED BY COMMUNITY LEADERS AND CORPORATE PARTNERS

"We are happy to support Act Now Foundation for the good work that they do supporting caregivers, families, and those affected by dementia. It's such an important cause—one we all experience at some point in our lives."

- Paul Silverman, Co-Founder & Principal at SILVERMAN



SILVERMAN
BUILDING NEIGHBORHOODS



Music & Memories Gala

Celebrating 15 Years of Impact
March 6, 2027 | Valley Regency, Clifton, NJ

For 15 years, Act Now Foundation has helped families navigate dementia with compassion. This milestone celebration honors the power of music to awaken memories, spark joy, and create connection, even in the later stages of dementia. As our signature fundraising event, the Gala brings our community together to support families across New Jersey affected by dementia. Your partnership helps us celebrate our anniversary while investing in the next generation of support, education, and advocacy for families who need us most.

EVENT HIGHLIGHTS

300+ attendees, including elected officials, healthcare leaders, and philanthropic changemakers.

A stylish cocktail reception with open bar

A multi-course gourmet dinner in a stunning ballroom

Live entertainment

Luxury auctions, 50/50 raffle, and exclusive prize drawings

**View the 2026 Gala
photo album**



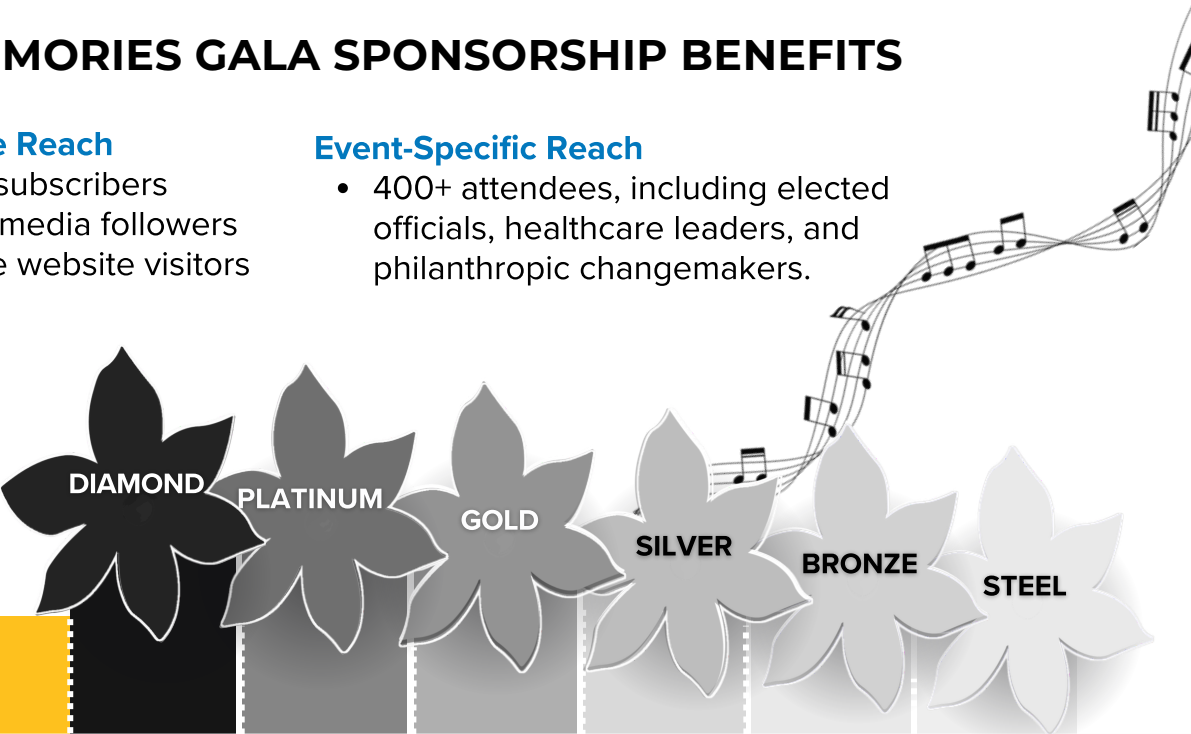
MUSIC & MEMORIES GALA SPONSORSHIP BENEFITS

General Audience Reach

- 8,000+ email subscribers
- 3,000+ social media followers
- 5,000+ unique website visitors annually

Event-Specific Reach

- 400+ attendees, including elected officials, healthcare leaders, and philanthropic changemakers.



	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STEEL
Benefits include but are not limited to:						
Gala Tickets	10	8	5	4	2	2
Logo with backlink on digital ads	✓	✓	✓			
Inclusion in social media and email campaigns as sponsor level	✓	✓	✓	✓	✓	✓
Logo on Gala webpage, invitation link & signage as	Diamond	Platinum	Gold	Silver	Bronze	Steel
Unlimited use of Act Now Foundation logo & name	✓	✓	✓			
Logo on looping event videos during event as	Diamond	Platinum	Gold	Silver	Bronze	Steel
Journal Ad (Full Color)	Full Page – Inside Front Cover	Full Page – Inside Back Cover	Full Page – Interior Page	Half Page – Interior Page	Quarter pg. – Interior	Name listing only
Opportunity to speak on stage	✓					
Logo on printed Gala invitation	✓	✓	✓	✓	✓	✓
On-stage recognition as	Diamond	Platinum	Gold	Silver	Bronze	Steel
Name included in attendee thank-you letters	✓	✓				
Feature in program (print or 30-sec video) — materials supplied by sponsor	✓					

MUSIC & MEMORIES GALA

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Want to amplify your presence at the Music & Memories Gala? These exclusive à la carte options provide high-visibility branding at our most-attended fundraising event of the year. **Each opportunity can be added to a sponsorship package or customized to meet your marketing and philanthropic goals.**

BID & WIN SPONSORS

Silent Auction Sponsor	(2 available)	Logo on: bidder boards, bid sheets, event signage, program booklet, and event page
50/50 Raffle Sponsor	(1 available)	Logo on: 50/50 tickets, event signage, program booklet, and event page
Raffle Sponsor	(1 available)	Logo on: raffle tickets, event signage, program booklet, and event page

EXTRA TOUCH OPPORTUNITIES

Cocktail Napkins	(1 available)	Logo on all cocktail napkins (cocktail hour + bars), signage, program, and event page
Photo Booth Sponsor	(1 available)	Logo on photo booth, signage, program, and event page
Sponsor a Caregiver Table	(10 available)	Be the reason 10 caregivers enjoy the Gala. logo on table sign, signage, program, and event page



PROGRAM BOOKLET ADVERTISING

Showcase your organization in our journal, distributed **physically** at the event and available **digitally** via:

- Our website (permanently hosted under the event's page)
- Post-event recap email to attendees and supporters
- On-site access through a prominent QR code

All ads in the digital version are **hyperlinked** to your website or preferred landing page.

Full Page – Back Cover (1 available)	8.75 x 11.25 including a .125 bleed on all sides
Full Page Gold Frame Ad - Interior	8.75 x 11.25 including a .125 bleed on all sides
Full Page Silver Frame Ad - Interior	8.75 x 11.25 including a .125 bleed on all sides
Full Page - Interior	8.75 x 11.25 including a .125 bleed on all sides
Half Page - Interior	8.75 x 5.75 including a .125 bleed on all sides
Quarter Page - Interior	4.5 x 5.75 including a .125 bleed on all sides

Ad Submission Deadline: February 15, 2027

Design/editing assistance available for a \$30 flat fee per ad.

Ads should be submitted in both PNG (300dpi) or PDF format.

