



ALZHEIMER'S DISEASE IN THE URBAN COMMUNITY



Research is beginning to uncover the impact of Alzheimer's Disease (AD) in African American & Hispanic Communities, who are about 1.5 times more likely to develop AD.

According to the Centers for Disease Control and Prevention (CDC), AD is the 5th leading cause of death for adults over 65. This disease particularly affects African Americans & Hispanics, who suffer from Alzheimer's at a higher rate. This is due to several reasons:

- **They live longer.**
- **Higher rates of diabetes, high blood pressure & high cholesterol which are risk factors for Alzheimer's**
- **Alzheimer's will increase over 600% by the year 2050 in the urban communities.**
- **Missed diagnoses are more common.**
- **Family history is a risk factor. Those who have a parent or sibling with AD are 2-3 more likely to develop the disease.**

Act Now Foundation is sounding the alarm about Alzheimer's in the Latino communities, not to cause panic but to stimulate action to prevent disaster. Alzheimer's disease is no longer a hopeless cause. By mobilizing public and private resources in a campaign to fight Alzheimer's, and by enlisting urban communities in that campaign, we can change the course of Alzheimer's for urban families who are now at greater risk.

Awareness = Treatment = Cure